

DUNIS

BEM

Africa



BACHELORS

100% taught in English

www.dunis.africa



Beyond Boundaries, Go Further...



Dr. Papa Madicke DIOP

Founder and President

- Doctor of Management Sciences, Alumni of ESSEC Paris
- President of BEM Africa Group
- CEO of PROFIL (Strategy, Organization, HR)

Dr. Papa Madicke DIOP has a long and distinguished career as a consultant and educator in West and Central Africa in various areas such as HR Management, Organization and Entrepreneurship.

He views Innovation and Excellence as imperatives.

Throughout his career, President DIOP has strongly advocated for access to higher education for young African students.

Over the course of his career, Dr. DIOP has been appointed to various top management positions, including Director of Credit Cash for Dakar, Abidjan and Conakry, Administrator of Patisen and Enko Education among others.

He is an active member and president of the center for training, higher education of the National Council of Employers (CNP) and a member of the Senegalese Investors Club.

He advises senior executives from around the world in national and international companies such as Allianz, Sanofi-Aventis, Sonatel (France Telecom), CBAO, Philip Morris, British American Tobacco, Pfizer (West and Central Africa), Nestlé, ASECNA, SDE, Money Express Group, Lonase, Sedima, Apix, Asepex, BDK, etc...

In 2016, he was made "Chevalier de l' Ordre National du Lion" and received the title of "Chevalier de l' Ordre National du Merite" by His Excellency the President of the Republic of Senegal, Mr. Macky SALL in 2022.

President DIOP created DUNIS, University of International Studies in 2019.



Mrs DIALLO Fanta KASSE
CEO, DUNIS

Dear Prospective Students and Parents,

At DUNIS Africa, we are more than just an educational institution; we are a community committed to excellence and transformative learning. As we expand our footprint from Dakar to Abidjan, Douala and Banjul, our mission remains clear: to provide an exceptional education that prepares our students for global leadership.

For Our Prospective Students:

Choosing the right Bachelor program is a crucial step toward your future. Our programs are tailored to equip you with the skills and knowledge needed to excel in an ever-changing global landscape.

Exceptional Faculty and Innovative Learning:

Our dedicated faculty members are not just educators; they are mentors who guide and inspire our students. With a focus on interactive and experiential learning, we ensure that our students receive a well-rounded education that combines academic rigor with practical experience.

A Global Perspective:

At DUNIS Africa, we believe in the power of a global perspective. Our students benefit from a multicultural environment that encourages diversity and cross-cultural understanding.

Supportive Community:

We understand that the journey to academic success is a collaborative effort. Our supportive community, including faculty, staff, and fellow students, is here to help you every step of the way. From personalized academic advising to career services, we provide the resources you need to thrive.

As you consider your options for higher education, we invite you to explore what DUNIS Africa has to offer.

Join a community where your potential is recognized, and your aspirations are nurtured. Together, we can shape a future where excellence knows no bounds.

We look forward to welcoming you to the DUNIS Africa family and supporting you on your journey to becoming a global leader.

Your international pathway starts here...

Achieve your goals through our 2+2 and 2+1 programs. Build a strong foundation, seamlessly transition, specialize, and gain practical experience. With our partnerships, secure your place in top universities in the USA, Canada, UK, Spain, Belgium, Switzerland and Morocco.



2 Years DUNIS + 2 PARTNERS

BACHELORS

- Business Administration (BBA)
- Computer Science

2 Years DUNIS + 1 Year EUROPE

BACHELORS

- Business Management
- International Business
- Marketing

BAC +4
A US DEGREE BY FHSU

BBA IN INTERNATIONAL BUSINESS AND ECONOMICS

2 Years DUNIS + 2 Years USA

BIOLOGY

2 Years DUNIS + 2 Years USA UK

POLITICAL SCIENCE

BUSINESS ADMINISTRATION

2 years
DAKAR



2 years
USA
Canada
UK
Morocco



Embark on a transformative BBA program that combines local and global perspectives. Start with an immersive education in Dakar, building a strong foundation in business principles. Then, broaden your horizons by seamlessly transferring to prestigious partner institutions in the US, Canada, UK or Morocco for the final two years. Embrace the diversity, expand your skills, and launch your successful international business career. Join us on this empowering journey towards global business excellence.

100%
ENGLISH

DUNIS

BBA

Overview of Coursework DUNIS

Basic Skills Courses

- Principles of Economics: Micro
- Principles of Economics: Macro
- Principles of Accounting I
- Organizational Behaviour
- Elements of Statistics
- Management Principles
- Business Law
- International Business
- Managerial Finance
- Consumer Behavior
- Marketing Principles

Concentration areas

- Accounting
- Finance
- Banking
- Economics
- Financial Planning
- International Business
- Economics
- Management
- Human Resource Management
- Entrepreneurship
- Marketing
- Management Information Systems
- Tourism & Hospitality Management
- Agrobusiness
- Etc...

Career Prospects

A BBA offers the necessary background for the following positions :

- Business Analyst
- Marketing Manager
- Financial Analyst
- Human Resources Manager
- Operations Manager
- Sales Manager
- Supply Chain Manager
- Entrepreneur
- Management Consultant
- Business Development Manager
- Project Manager
- E-commerce Manager
- Risk Analyst
- International Business Specialist
- Corporate Finance Manager
- Etc...

FAST TRACK TO THE MBA



USA

UK

Canada

Morocco

BBA - FHSU

INTERNATIONAL BUSINESS AND ECONOMICS

4 years
DAKAR



**A US DEGREE
BY FHSU**



Stay in Dakar. Earn an American Degree

Offered locally in Senegal with Fort Hays State University (FHSU), allows African students to earn a U.S.-accredited degree without leaving home.

Combining international standards, affordability, and accessibility, the program equips students with the skills to excel in global business and drive economic growth in Africa.

100%
ENGLISH

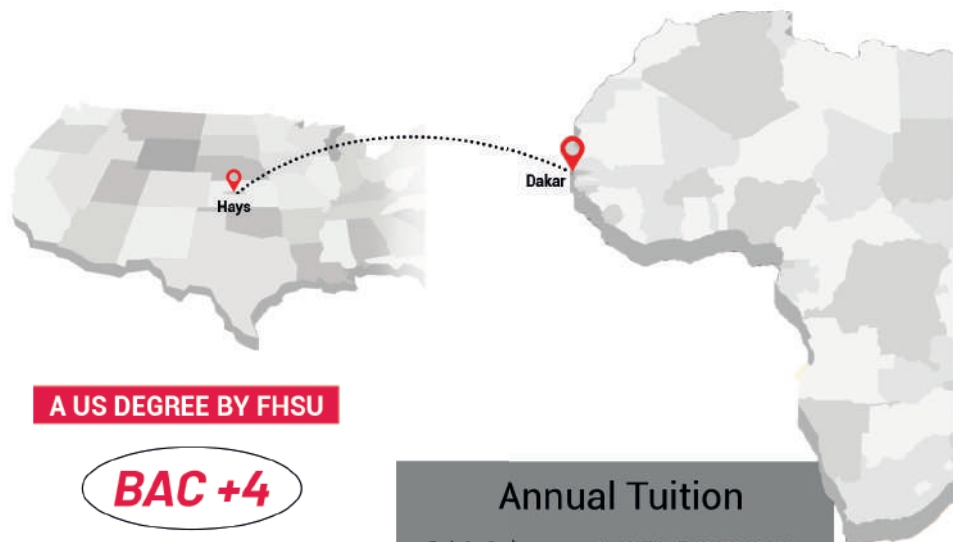
About Fort Hays State University

- Established in 1902
- 13,000 students
- Student to teacher ratio is 17:1
- Located in Hays, KS, U.S.A
- 96% job or graduate school placement rate after graduation



Career Opportunities

- International Trade Specialist
- Global Financial Analyst
- Business Consultant
- Policy Advisor
- Corporate Manager



A US DEGREE BY FHSU

BAC +4

Admission requirements

- Application Documents:
- High School Diploma, BAC or equivalent
- English level required – Upper Intermediate
- Proof of funds
- Application fees 100.000 CFA

Annual Tuition

1 st & 2 nd year	<u>CFA 5.000.000</u>
3 rd & 4 th year	<u>\$8,500</u>

COMPUTER SCIENCE

2 years

DAKAR



2 years

USA
UK
Morocco



Computer Science is fundamental in today's digital world. Almost every major challenge our world faces is turning to computing for a solution, from conquering disease to eliminating hunger, from improving education to protecting the environment. Whether researching distributed systems, networking, visualization, artificial intelligence, data mining, bioinformatics, software engineering, or any other area, we engage students in compelling projects that affect how we live.

100%
ENGLISH

DUNIS

BS - CS

OVERVIEW OF COURSEWORK

Basic Skills Courses

- Analytic Geometry and Calculus I
- College Algebra
- Elements of Statistics
- Survey of Computer Science
- Computer Science I
- Computer Science II
- Introduction to Computer Systems
- Plane Trigonometry

CONCENTRATION AREAS

- Software Development
- Data Science & Artificial Intelligence
- Cybersecurity
- Computer Networking
- Web & Mobile Application Development
- Game Development
- Database Systems
- Mobile App Development
- Cloud Computing
- Database Management
- Software Development
- Robotics

Career Prospects

BS in Computer Science holders will be able to practice as :

- Software Developer
- Software Test Engineer (STE)
- Senior Software Engineer
- Software Development Manager
- Software Architect
- Programmer Analyst
- Systems Developer
- Web Developer
- Software Development Engineer
- Application Support Analyst
- Computer Systems Analyst
- Database Administrator (DBA)
- Systems Administrator
- Systems Engineer
- Systems Analyst
- Network Administrator
- Network Engineer
- Business Analyst
- Program Manager
- Information Technology
- Cyber Security
- Etc...



BS
COMPUTER
SCIENCE



BIOLOGY



From molecular biology and genetics to anatomy and physiology, our program covers a wide range of subjects, providing you with a strong foundation in the life sciences.

100%
ENGLISH

DUNIS



Phase 1 : 2-year foundation at DUNIS

In the first two years, learn about biology, and if you're thinking of becoming a doctor, take extra classes on related topics. Then, smoothly move into classes that get you ready for the medical field in the next two years, including hands-on experiences in hospitals.

Our program is designed to give you a mix of general biology knowledge and specific skills you need for a successful career in healthcare

Phase 2 : 2-year Biology bachelor's degree in the USA

The last two years give you an amazing opportunity to continue your studies in partner universities in the USA.

Delve deeper into the intricate world of biology with advanced coursework in genetics, molecular biology, physiology, ecology, and more. Access state-of-the-art laboratories and research facilities, developing hands-on experience and a deep understanding of biological sciences.



Career Prospects

- Research Scientist
- Biotechnologist
- Bioinformatician
- Environmental Consultant
- Pharmaceutical Sales Representative
- Healthcare Administrator



POLITICAL SCIENCE

2 years
DAKAR



2 years
USA
UK

Our Political Science program offers a comprehensive curriculum that provides you with a strong foundation in political theory, comparative politics, international relations, and public policy. Covering a broad range of subjects, the program equips you with the knowledge, analytical tools, and critical thinking skills necessary for a successful career in government, diplomacy, international organizations, research, or academia.

100%
ENGLISH

DUNIS



Phase 1 : 2-year foundation at Dakar

Establish a strong understanding of political science through diverse coursework in areas such as government systems, comparative politics, international relations, and public policy. Develop critical thinking and analytical skills to navigate complex political landscapes.

Phase 2 : 2-year Political Science bachelor's degree in US or UK

Deepen your knowledge of political science with advanced coursework in areas such as political theory, public administration, legal studies, and policy analysis. Engage in critical analysis of political systems, policy-making processes, and societal dynamics.



- ### Career Prospects
- Government Relations Specialist
 - Policy Analyst
 - Political Consultant
 - Nonprofit Manager
 - Diplomat
 - Political Journalist
 - Electoral Campaign Manager
 - Corporate Counsel
 - Mediator/Arbitrator



BACHELOR OF MANAGEMENT

2 years

DAKAR



1 year

Belgium

Spain

Switzerland

Double Degree



Our Double-degree students benefit from a unique international experience at partner universities and graduate with 2 Bachelor's degrees. They can access a wide range of DUNIS and the Partner University academic specialties in a program designed and offered collaboratively.

100% ENGLISH



Belgium

- Business Management
- International Business
- Marketing



Spain

- Business Management
- International Business
- Marketing



Switzerland

- Business Management
- International Business
- Marketing



Year 1 : Business Foundation

- Introduction to Business Management
- Principles of Marketing
- Business Mathematics
- Microeconomics
- Introduction to Artificial Intelligence
- Business Communication

Year 2 : Core Disciplines

- Financial Management
- International Business Fundamentals
- Market Research and Consumer Behavior
- Operations Management
- Data Analytics for Business
- Ethics in Business and Technology

Year 3 : Specializations and Advanced Topics

- Strategic Management
- International Marketing
- Digital Marketing Strategies
- Entrepreneurship and Innovation

● **Business Management**

● **International Business**

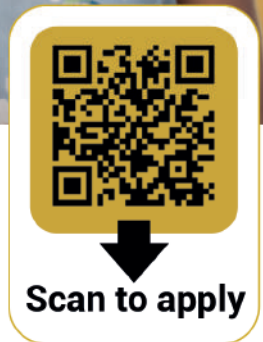
● **Marketing**

Career Prospects

- Business Analyst
- Marketing Coordinator/Manager
- International Business Consultant
- Sales Manager
- Data Analyst/Scientist
- Artificial Intelligence Specialist
- Entrepreneur/Startup Founder
- Digital Marketing Specialist
- Supply Chain Manager
- E-commerce Manager

BACHELORS

ADMISSION REQUIREMENTS



GENERAL ADMISSION AND APPLICATION REQUIREMENTS :

- Must have a High School Diploma, BAC or equivalent
- English level required – Upper Intermediate
- Proof of funds

1st Year : Dakar

- High School Diploma, BAC or equivalent
- Identity document (ID)
- 50,000 F cfa or 77 € non-refundable application fee

3rd Year : USA, Canada, UK, Spain, Belgium Switzerland & Morocco :

- 2.5 GPA in all coursework completed at DUNIS
- Copy of passport
- Transcripts
- English Proficiency: IELTS 6.0 - Duolingo 110 – ITEP 4.5
- Bank statement showing a balance equal to one year tuition + estimated living cost

USA



Canada



UK



Spain



Belgium



Morocco



TUITION & LIVING EXPENSES

Fcfa 3,700,000

- Business Administration (BBA)
- Computer Science
- Business Management
- International Business
- Marketing

DUNIS

Fcfa 4,000,000

- Political Science
- Biology



Tuition - \$14,217.6
Living Expenses - \$13,511
Total - \$27,728.6



Tuition - \$33,472
Living Expenses - \$17,588
Total - \$51,060



Tuition - \$ 45 000
Accommodation: Depends on option
Total: Fluctuating prices



Tuition - \$12,000
Living Expenses - \$10, 198
Total - \$22,198



Tuition - \$17,698
Living Expenses - \$13,438
Total - \$31,136



Tuition - \$26,976
Living Expenses - \$25,550
Total - \$52,526



Tuition: 24 400 \$ CAD
Accommodation: Depends on option
Total: Fluctuating prices



Tuition: £29,650
Accommodation: Depends on option
Total: Fluctuating prices



Tuition: € 12,000 - € 20,000
Accommodation: Depends on option
Total: Fluctuating prices



Tuition: € 18,750
Accommodation: Depends on option
Total: Fluctuating prices



Exchange program



Tuition - \$7,500
Accommodation: Depends on option
Total: Fluctuating prices

*** Tuition is subject to change, and the university reserves the to adjust the fees as necessary.

DUNIS

BEM

Africa



2 + 2

Bachelors

• USA • Canada • UK • Morocco

2 + 1

Bachelor Double Degree

• Europe

Beyond Boundaries, Go Further...

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www.dunis.africa